



HR STARTER 2022

5th April – 26th May

online

HR Starter is a free HR course for recent university graduates and students of final years of bachelor and master studies.

The aim of the program is to **raise students' level of knowledge and skills** for a future HR career in contemporary work conditions.





4
Years



10
Countries



300+
Students



150+
Lecturers





HR Starter 2022

6

Training days

4

Meet-ups

36

Lecturers

20

Mentors

200

Students

10

Countries

The project is based on an innovative approach to **HR as a strategic function** in an organization.

Students become familiar with wide area of knowledge from the HR field, from basic HR processes and activities, to modern HR principles such as data-driven, agile mindset, mobility, ownership, empowerment, etc. and their practical use in a business environment.

Students will gain this knowledge from lecturers from the leading global and local organizations.



Lectures

6 weeks

3 live lectures every Tuesday
+ 3 pre-recorded

From Basic to Modern HR

Recruitment and Selection

Employee Development

HR Data & Technology

HR Transformation & Future

Practical HR - Case Studies





Mentor meetings

Students will have a chance to **meet with their mentors six times during the program.**

Mentors are experts in HR who will be there to guide them with their tasks, advise on their first steps in HR and answer all the questions and doubts students might have.



OGLAS ZA POSAO - AIDA MODEL

01 ATTENTION Prilicno naslov Dobra slika Kvalitetni i aktuelni	03 DESIRE Benefit, iznenađujuće, nepredviđeno Korporativna kultura, rasni, vrjednosti, plata Dinamičan i lagan konstantni video, fotografije...
02 INTEREST Dizajn (i slično) Dobar preslikavanje Dobro opisano posao Dobro opisano od zapostavljanje	04 ACTION Jasna instrukcija o radnom procesu Dobro opisano od Dobro opisano od

Kako treba definisati vrednosti kompanije?

Vrednosti kompanije treba da budu **autentične i inspirativne**.

- Da kreiraju doživljaj prikladan kompaniji
- Da diferenciraju kompaniju od ostalih IT kompanija
- EB mora prati marketinški pokušaj.

Meet-ups

Students have a chance to talk to guests - HR professionals, to get deeper knowledge of the HR role and skills of contemporary HR, and to work on challenging tasks with local and international students.





Agenda overview

5th April – 26th May



APRIL 2022

MAY 2022

Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Mo	Tu	We	Th	Fr	Sa	Su
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

★ Lessons

★ Mentor Meetings

★ Meet Ups



From Basic to Modern HR

WEEK 1 (3rd - 9th April)



LIVE LESSONS

10:00 - 10:45

Introduction
HR on the Business Map

11:00 - 11:45

The Development of HR

12:00 - 12:45

HR Skills:
What do We Need to Know?



PRE-RECORDED

HR Administrative
Function

Modern HR &
its Processes

HR Journey: From an Intern
to HR Director



Recruitment and Selection

WEEK 2 (10th -16th April)



LIVE LESSONS

10:00 - 10:45



Talent Management in a Strategic Way

11:00 - 11:45



Employer Branding

12:00 - 12:45



Online Recruitment: External & Internal



PRE-RECORDED



Recruitment - What Does it Look Like?



Selection - How do We do It?



Compensations & Benefits - What do We Need to Know?



Employee Development

WEEK 3 (17th -23rd April)



LIVE LESSONS

10:00 - 10:45



Learning & Development

11:00 - 11:45



Employee Training

12:00 - 12:45



Mentoring & Coaching - What it is and How it is Done?



PRE-RECORDED

Employee Career Development

Performance Management

E-Learning: Functionality & Trends



HR Data & Technology

WEEK 4 (24th -30th April)



LIVE LESSONS

10:00 - 10:45



**HR in Numbers:
Data-driven HR**

11:00 - 11:45



Meet HR Softwares

12:00 - 12:45



**Applicant Tracking
System**



PRE-RECORDED



Meet People Analytics



How to Use People Analytics



**HR Digitalization: Mindset +
Technology**



HR Transformation & Future

WEEK 5 (1st -7th May)



LIVE LESSONS

- 10:00 - 10:45 ● Agile HR
- 11:00 - 11:45 ● HR Gamification
- 12:00 - 12:45 ● Full Remote Work - How Does it Function?



PRE-RECORDED

- Remote work - Hybrid
- Organizational Design - The Basis of Change
- Diversity, Inclusion & Belonging of Employees



Practical HR - Case Studies

WEEK 6 (8th-14th May)



LIVE LESSONS

10:00 - 10:45



Case study 1

11:00 - 11:45



Case study 2

12:00 - 12:45



Case study 3



PRE-RECORDED



Case study 4



Case study 5



Case study 6



WEDNESDAY MENTOR MEETINGS

WEEK 1

- 18:00 – 18:30 ● **HR job roles** - Explaining job descriptions and the collaboration between HR & other departments
- 18:30 – 19:00 ● **Instructions for students for their case study**

WEEK 2

- 18:00 – 18:30 ● **Recruitment Challenges**
- 18:30 – 19:00 ● **Instructions for students for their case study**

WEEK 3

- 18:00 – 18:30 ● **Employee Development Plan & E-Learning**
- 18:30 – 19:00 ● **Instructions for students for their case study**

WEEK 4

- 18:00 – 18:30 ● **Performance Management Challenges**
- 18:30 – 19:00 ● **Instructions for students for their case study**

WEEK 5

- 18:00 – 18:30 ● **Managing Hybrid Workforce & Being Agile: How?**
- 18:30 – 19:00 ● **Instructions for students for their case study**

WEEK 3

- 18:00 – 18:30 ● **The biggest HR challenges today & HR trends we can expect**
- 18:30 – 19:00 ● **Instructions for students for their case study**



THURSDAYS MEET UP'S

MEET UP No. 1

14th April

18:00 – 19:00

A business day in the life of HR

An HR professional presents his workday life as an HR: his job role & challenges + Q&A from students

MEET UP No. 2

28th April

18:00 – 19:00

The skills of contemporary HR

An HR Professional talks about the skill that HR needs to have and gives advice to students

MEET UP No. 3

19th May

Students present their case study

18:00 – 18:30

Group 1 present their case + Q&A

18:30 – 19:00

Group 2 present their case + Q&A

MEET UP No. 4

26th May

18:00 – 19:00

From Youth to Companies: What are the Expectations?

Working groups



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